

WORKSHOP SPEAKERS AND TOPICS

“The inescapable fact is this: as adults involved intimately with children, educators cannot avoid ‘doing’ character education. Either intentionally or unintentionally, teachers shape the formation of character in students – simply by association – through positive or negative example. Character education is thus not optional in the school – it is inevitable, and therefore, merits intentional focus and priority status in the school.”

—Dr. Marvin W. Berkowitz, Inaugural Sanford N. McDonnell Endowed Professor of Character Education at the University of Missouri-St. Louis

All of our speakers have made a positive impact on the lives of students, parents or teachers!

Master of Ceremonies

Tom McGough is a former pitcher for the Cleveland Indians and the producer and director of the nationally syndicated radio show “Street Level” as well as the award-winning telecast “SPORTSWEEK.”

Conference KEYNOTE SPEAKERS

★ **Bill Sanders** is a nationally known motivational speaker, contributing author for the “Chicken Soup for the Soul” series, and voted #1 assembly speaker in America by more than 1,000 schools!
How Educators Can Be Effective Life Changers

★ **Paul Smiley** is a retired director for the Kentucky School of the Deaf and motivational speaker. He has been featured on the cover of *TIME* magazine.
Character Education in After-School Programming

★ **Tom “Terrific” Schenck** is America’s Superhero Coach and Inspirational Villain Crusher. One of the original actors to play Spider-Man for Marvel Comics, Tom is a nationally acclaimed wellness performance expert, author, and founder of Superhero Group Consulting.
The Superhero Factor

PANEL PRESENTATIONS

• Law Enforcement Panel

District Attorney Scott Andressi
District Attorney Edward Marsico
Director of the Allegheny County Probation Office James Rieland
Deputy Director of the Allegheny County Pretrial Services Department Janice Radovick-Dean

• Business Leaders Panel

IDL Worldwide CEO David Ball
Adams Manufacturing CEO William Adams
Steamfitters Union Director of Training Dale Glavin

• School Administrator Panel

Armstrong County Superintendent Dr. William Kerr
Steelton-Highspire Superintendent Dr. Debra Wortham
Beaver Falls Superintendent Dr. Donna Nugent
New Castle Superintendent George Gabriel
Deer Lakes Superintendent Dr. Dean Casello

National Character Education Foundation
314 South Main Street
Zelienople, PA 16063



www.ncef.net

“The conference will provide insight and perspectives into good citizenship and character education, anti-bullying programs, and the importance of ethics and integrity in the workplace. Educators and policymakers will not want to miss these ACT 48 professional development sessions to enhance school climate and safe schools.”

—William H. Kerr, Ed.D., Superintendent, Armstrong School District, Ford City, PA



Invites you to attend the

PENNSYLVANIA CONFERENCE ON CHARACTER EDUCATION

March 3-4, 2010

Four Points by Sheraton Pittsburgh North, Mars, PA 16046

*Located just off the Warrendale/Cranberry Turnpike Exit and
30 minutes from the Pittsburgh International Airport*



Earn a
**FREE
REGISTRATION!**
Details
Inside!

Join us as we bring together nationally known speakers and authors, along with educators, law enforcement agencies, business professionals, government officials and professional athletes to explore insightful ways that will instill exemplary character in today’s youth.

www.ncef.net

INAUGURAL PENNSYLVANIA CONFERENCE
Achieving academic and behavioral success

FOCUS ON CHARACTER EDUCATION

The Pennsylvania Conference on Character Education will be informative, action packed and entertaining. It will provide skills to educators and parents that can be used in the process of helping youth become responsible and productive citizens.

The conference will focus on the following topics through Workshops and High-Profile Panel Discussions:

- ★ Warning signs of potential behavioral disruptions
- ★ How to make a classroom/school safer
- ★ Challenges facing law enforcement
- ★ Business and workforce development issues
- ★ Parental concerns
- ★ Legislative initiatives



WHO SHOULD ATTEND

- ★ Teachers, Counselors, Psychologists, Administrators, PTA/PTO representatives
- ★ Juvenile justice representatives
- ★ Community members
- ★ Business leaders
- ★ Parents
- ★ Legislators

WORKSHOPS

- ★ Impact of Character Education on Our Juvenile Justice System
- ★ Views from Businesses on the Value of Character Education
- ★ School District Models for Character Education
- ★ School Administrator Views on Character Education
- ★ NCEF's All-Pro Action Team
- ★ NCEF's K-12 Programs



SCHEDULE

March 3

8 am – 4 pm

Workshops and Keynote Speakers

4 pm – 6:30 pm

Evening Reception and Social Gift Drawings

This will be an opportunity to meet the presenters and a chance to win prizes.

March 4

8 am – 12:30 pm

Keynote Speakers and Panel Discussions

★★★ Earn a FREE Registration! ★★★

For every three paid registrations, your school district will receive a fourth FREE registration.

REGISTRATION

Individual – \$295

Fee includes Seminars, Panel Discussions, Keynote Speaker and Lunch, Breakfast, all Conference Materials and Evening Reception with our featured guest and reception program Master of Ceremonies, KDKA Talk Show Host Larry Richert.

Register online at www.ncef.net

For more information, please call 1.866.770.6233

ACCOMMODATIONS

Please make room reservations directly with the hotel. Conference rate is \$105 plus tax for single or double rooms.

Four Points by Sheraton Pittsburgh North
910 Sheraton Drive, Mars, PA 16046
724.776.6900 • www.starwoodmeeting.com/Book/ncef2010

A four-star property, located just off the Warrendale/Cranberry Turnpike Exit and 30 minutes from the Pittsburgh International Airport



ABOUT NCEF

The National Character Education Foundation believes that it is possible for children and parents – regardless of nationality, race, education, and social position – to be people of **Integrity, Respect, and Courage.**

Since its inception in 2003, NCEF has effectively conveyed a message of positive character to nearly 1,000,000 students throughout 17 states. Its goal is to reach the heart and soul of our children with messages that deliver the true meaning of personal integrity, respect, and courage. NCEF believes that, by partnering with schools, community organizations and local commerce, it can establish a consistent and impactful influence on our children, which will promote the values of being educated, respectful citizens.



WORKSHOP SPEAKERS AND TOPICS

- ★ **David Rettig:** Founder of the National Character Education Foundation. *The Impact of Today's Youth Culture on Student Behavioral and Academic Performance in the Classroom*
- ★ **Bill Sanders:** *How Educators Can Be Effective Life Changers*
- ★ **Joyce Fosdick:** Executive Director, Keystone Smiles AmeriCorps. *Integration of Service Learning/Youth Leadership Into the Curriculum as a Recipe for Success*
- ★ **Dr. Henry Huffman:** Co-author of "Building Community Consensus for Character Education." *Character Driven Schools*
- ★ **Paul Smiley:** *Character Education in After-School Programming*



- ★ **Blanche Lozar:** Adjunct professor, grant writer and former teacher. *Finding Funding for Character Education Programs*
- ★ **Mary Ramirez:** Pennsylvania Department of Education Director with the Student and Social Services Department. *Social and Emotional Learning Through a Resiliency/Wellness Approach*
- ★ **Dr. Tom Lozar:** Adjunct professor, former school administrator/teacher, Fortune 25 human resources and training manager. *Eliminating the Obstacles of Implementing Character Education Models in the School and Community*
- ★ **Lecelle Providence:** Former professional women's basketball player and motivational speaker. *Diversity and Unity*
- ★ **Ted Pappas:** Adjunct professor and retired superintendent. *Identifying the Relationship Between Values, Strengths and Character*
- ★ **Jon Pritikin:** 2009 Guinness World Records® holder and international motivational speaker. *How We can Reduce Student Bullying*
- ★ **Dr. Kay Atman:** Former University of Pittsburgh associate professor emeritus, character education curriculum writer, author, and children's songwriter. *Character Education Classroom Model – Detailing How Students Become Goal Achievers Through the "Glad to Be Alive!" and "Highway to Success" Curriculum Series*
- ★ **Elaine Parke:** Author of the "Golden Rule Revolution" and creator of the "Caring Habits of the Month Adventure" school-wide curriculum model. *Caring Habits Model, K-6*
- ★ **Jeanie L. Troy MLS, CFRM:** Director of Development and Communications of Drug Free Pennsylvania. *Media Literacy and Its Impact on Substance Abuse*
- ★ **Tom "Terrific" Schenck:** *Villain Crushing Strategies for Superhero Self Esteem*
- ★ **Bob Hartman:** An accomplished international storyteller and the author of 50 children's books. *Self Esteem: Only Half Way There*