

## WHY SHOULD YOU BE THERE?

You are invited to participate in the growing success of the National Character Education Foundation through the inaugural Pennsylvania Conference! For the first time ever, the NCEF will bring the largest consortium of education professionals under one roof to discuss Character in Education. YOU have a chance to be there!

This is a nationally advertised Conference, and heavily promoted throughout the entire state of Pennsylvania. Many of the attendees will have decision making authority on behalf of their learning institution, and there will be a great cross-section of education professionals from every segment of the industry!

*We look forward to seeing you at the Conference!*

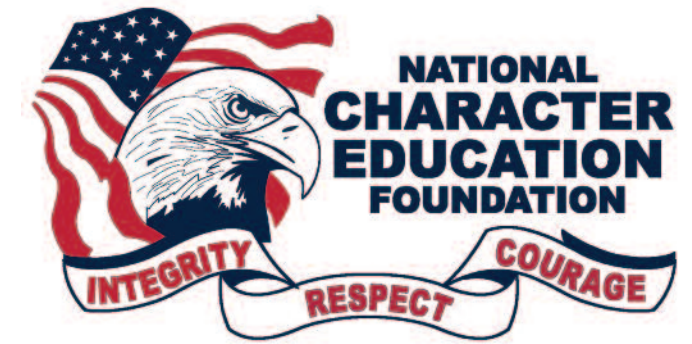
National Character Education Foundation  
314 South Main Street  
Zellienople, PA 16063



[www.ncef.net](http://www.ncef.net)

*“The conference will provide insight and perspectives into good citizenship and character education, anti-bullying programs, and the importance of ethics and integrity in the workplace. Educators and policymakers will not want to miss these ACT 48 professional development sessions to enhance school climate and safe schools.”*

—William H. Kerr, Ed.D., Superintendent, Armstrong School District, Ford City, PA



Invites you to attend the

## PENNSYLVANIA CONFERENCE ON CHARACTER EDUCATION

**March 3-4, 2010**

Four Points by Sheraton Pittsburgh North, Mars, PA 16046

*Located just off the Warrendale/Cranberry Turnpike Exit and  
30 minutes from the Pittsburgh International Airport*



### EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

The National Character Education Foundation believes that young people are its most important natural resource. They hold the keys to the future. The NCEF highly values society's youth and believes that each person deserves to be educated, respected and treated as people who have purpose and value. NCEF's programs decrease disruptive behavior and increase academic proficiency levels. This Pennsylvania Conference will bring multiple programs under one roof for a two-day intensive training for educators, administrators, and counselors and psychologists.

[www.ncef.net](http://www.ncef.net)

INAUGURAL PENNSYLVANIA CONFERENCE  
Achieving academic and behavioral success  
through Character Education



# EXHIBITOR OPPORTUNITIES

## Make Connections

Hundreds of quality education professionals are expected to attend seminars, learn from expert keynote speakers, network with their peers, and visit the exhibitor fair!

## Make Sales

Attendees will include education professionals such as:

- ★ Teachers, Counselors, Psychologists, Administrators, PTA/PTO representatives
- ★ Business leaders
- ★ Parents
- ★ Juvenile justice representatives
- ★ Legislators
- ★ Community members

## Exhibit New Trends

- ★ Insurance
- ★ Security Systems
- ★ Uniforms
- ★ Phone Systems
- ★ Food Service
- ★ Education Software

## Booth Package Includes

- ★ 1, 8' skirted table
- ★ Wastebasket
- ★ 2 chairs
- ★ Listing of your company and service/product in the Official Exhibitor Directory

## Space Rates

- ★ \$375.00

## Reserve Your Space Now!

- ★ Go to [www.ncef.net](http://www.ncef.net) to download the application.
- ★ Booth location will be assigned on a first-come, first-served basis.

## Accommodations

Please make room reservations directly with the hotel. Conference rate is \$105.00 for single or double rooms. Reservations must be made before February 1, 2010.

Four Points by Sheraton Pittsburgh North  
910 Sheraton Drive, Mars, PA 16046  
724.776.6900 • [www.starwoodmeeting.com/Book/ncef](http://www.starwoodmeeting.com/Book/ncef)

*A four-star property, located just off the Warrendale/Cranberry Turnpike Exit and 30 minutes from the Pittsburgh International Airport*

# SPONSORSHIP OPPORTUNITIES

Please consider supporting the NCEF Pennsylvania Conference at one of the following levels:

## ★ Presenting Sponsor \$25,000.00

- NCEF Pennsylvania Conference will display your company name/logo on all pre-conference publicity materials including brochures, link on website and advertisements as the Presenting Sponsor.
- Attendee tote bags will display your company name/logo.
- Attendee badges or lanyards will display your company name/logo.
- Attendee registration packets will include your company name/logo.
- Your company will be recognized from the podium at the opening and closing sessions daily, and workshops.
- Your company will be recognized as the Presenting Sponsor on all Conference signage.
- Your company will be recognized as the Presenting Sponsor on a scrolling video loop before and after general sessions.
- Your company will be recognized as the Presenting Sponsor in the Conference program.
- Your company will receive a full page, inside front or back cover ad in the Conference program.
- Your company will have the chance to introduce the Keynote Speaker at the luncheon on November 12.
- Your company will receive a complimentary exhibitor booth, in a prime location, for the Conference.
- You will be given access to the attendee database post-Conference.
- You will receive 4 complimentary registrations to the Conference, including the opening reception.
- Includes naming rights on the curriculum distributed to each student throughout the entire school district of your choice, up to 6,000 students. In addition, the Presenting Sponsor will receive name recognition at 6 Student Assemblies, 1 Parent Seminar and 1 Educator Staff Development in your district.
- Your company will receive 1 Corporate Motivational Seminar for your employees at your place of business.
- Full page ad in the NCEF Online Newsletter.

## ★ Gold Sponsor \$10,000.00

- NCEF Pennsylvania Conference will display your company name/logo on pre-conference publicity materials including link on website and advertisements as a Gold Sponsor.
- Cocktail Reception Sponsor OR Breakfast Sponsor naming rights.
- Your company will be recognized as a Gold Sponsor on all Conference signage.
- Your company will be recognized as a Gold Sponsor on a scrolling video loop before and after general sessions.
- Your company will be recognized as a Gold Sponsor in the Conference program.
- Your company will receive a half page ad in the Conference program.
- Includes naming rights on the curriculum materials for middle school and high school in your district. In addition, a Gold Sponsor will receive name recognition at 2 Student Assemblies, 1 Educator Staff Development and 1 Parent Seminar in your district.
- Your company will receive 1 Corporate Seminar for your employees at your place of business.
- Half page ad in the NCEF Online Newsletter.



## ★ Silver Sponsor \$5,000.00

- NCEF Pennsylvania Conference will display your company name/logo on pre-conference publicity materials including link on website and advertisements as a Silver Sponsor.
- Your company will be recognized as a Silver Sponsor on all Conference signage.
- Your company will be recognized as a Silver Sponsor on a scrolling video loop before and after general sessions.
- Your company will be recognized as a Silver Sponsor in the Conference program.
- Your company will receive a half page ad in the Conference program.
- Includes name recognition at 2 Student Assemblies in your district.
- Half page ad in the NCEF Online Newsletter.

## ★ Bronze Sponsor \$2,500.00

- NCEF Pennsylvania Conference will display your company name/logo as link on website.
- Your company will be recognized as a Bronze Sponsor on all Conference signage.
- Your company will be recognized as a Bronze Sponsor on a scrolling video loop before and after general session.
- Your company will be recognized as a Bronze Sponsor in the Conference program.
- Your company will receive a quarter page ad in the Conference program.
- Quarter page ad in the NCEF Online Newsletter.

## ★ NCEF Supporter \$1,000.00

- NCEF Pennsylvania Conference will display your company name/logo as link on website.
- Your company will be recognized as an NCEF Supporter Sponsor in the Conference program.

## ★ Conference Program Ad Various Rates

- Full page ad in the Conference program \$300.00
- Half page ad in the Conference program \$200.00
- Quarter page ad in the Conference program \$100.00

## ★ Platinum Sponsor \$15,000.00

- NCEF Pennsylvania Conference will display your company name/logo on pre-conference publicity materials including brochures, link on website and advertisements as a Platinum Sponsor.
- Morning and afternoon snack break Sponsor naming rights.
- Your company will be recognized from the podium at the opening and closing sessions.
- Your company will be recognized as a Platinum Sponsor on all Conference signage.
- Your company will be recognized as a Platinum Sponsor on a scrolling video loop before and after general sessions.
- Your company will be recognized as a Platinum Sponsor in the Conference program.
- Your company will receive a full page ad in the Conference program.
- Your company will receive a complimentary exhibitor booth for the Conference.
- You will receive 2 complimentary registrations to the Conference, including the opening reception.
- Includes naming rights on the curriculum material for middle school and high school in your district. In addition, a Platinum Sponsor will receive name recognition at 2 Student Assemblies, 1 Parent Seminar and 1 Educator Staff Development in your district.
- Your company will receive 1 Corporate Motivational Seminar for your employees at your place of business.
- Full page ad in the NCEF Online Newsletter.



**To Exhibit, To Sponsor or For More Information: 866.770.6233 • [www.ncef.net](http://www.ncef.net)**